



A a v e l i n

LOOK INTO THE FUTURE OF DIGITAL SIGNAGE

Introducing Aavelin

DIGITAL SIGNAGE AND VIDEO MESSAGING JUST GOT A WHOLE LOT SIMPLER.

Intuitively
easy software.

A complete
turnkey
system.

An
impressive
array of features.

And results that are
nothing short of
amazing.

Aavelin. Different than
any digital signage
system you've seen.

Aavelin is scalable and it is the easiest system to use on the market. Use your own Windows PC to create content, and let the dedicated Aavelin player unit run your show. No need to tie up a PC all the time. Use the Aavelin Composer software to create dynamic digital messages. It takes just minutes, and you can update as often as you'd like.

Loaded with
deluxe features.



No other digital signage system gives you all of these great features in one complete package:

- Dynamic page transitions
- Logo bug & up to 4 crawl lines
- Easy scheduling of pages
- Widescreen & Standard aspect ratio
- Choice of VGA, S-Video, or Composite
- Macromedia Flash playback
- Background music & voiceover support

Want more?

Aavelin RT expands the system:

- 4 Input Video Switcher
- 3 Input Audio Switcher
- Video in a Window (picture-in-picture)
- Adtec MPEG Support

...and Aavelin HD adds even more

- High resolution VGA Output
- Alpha-blended logo & crawls

You're the
designer.

All you need is your own PC. You create pages with Aavelin Composer using your own fonts and graphics. Use the tools and backgrounds included or create and import content in common graphic formats including Macromedia Flash. Then, pick your transition effects and schedule your pages using our powerful calendar based scheduler to automate playback. Additional Holiday & Events backgrounds are available.

Sign on.

Need great, changeable signage at every store or location? With Aavelin, it's yours. Control multiple screens from one or many locations. Make changes in content and scheduling in minutes. *Optional new E-Blast Software allows you to remotely access multiple systems from one location to insert urgent or emergency messages in crawl lines or as full pages. Aavelin units have built-in networking, plus support for modems and removable USB Flash Media.

Get the word out.

For advertising. For promotion. For schedules and events. All composed right on your own PC, and up and running in minutes.



New Training DVD included with each unit. The DVD covers all aspects of the Aavelin system from content creation to system set up.

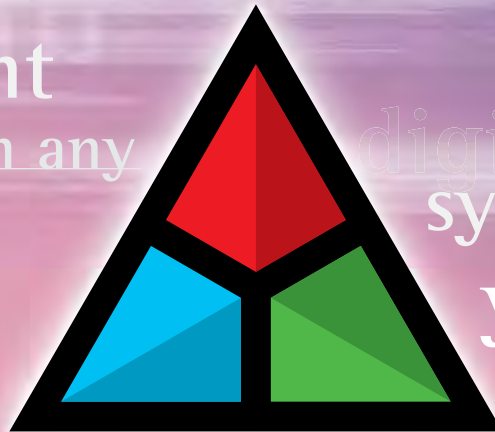
Aavelin.

Different

than any

digital signage system

you've seen.



Maximum Support Resolutions

VGA Display

- AV 100/200
- AV 400/400P/SignMate
- 1080P

4:3 Aspect Ratio

- 800 x 600
- 1280 x 1024
- 1280 x 1024

16:9 Aspect Ratio

- 1066 x 600
- 1366 x 768
- 1920 x 1080



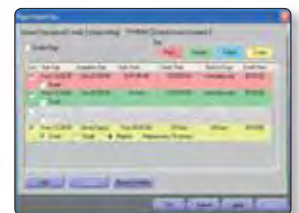
Digital Signage



Intuitive drag & drop interface makes page authoring easy



Use true type fonts and powerful built-in text controls



Schedule pages by date, day of the week, and time. Color coded for past, present, and future.



Video Messaging

Aavelin's Composer software is 100% intuitive, and is our easiest-to-use system yet! Create pages by picking a background and typing text directly onto the screen. Select **smooth page transitions**, enter **crawling messages**, and select your schedule. Import graphics, Macromedia Flash animations, and text from other Windows applications. In addition, you can pass video through in a scalable window (picture-in-picture) from common sources such as cable or satellite TV. All with a simple, mouse-driven interface. Then just click on "Publish" and have your content sent automatically to one or more player units in the field. Aavelin Composer makes it fast, easy, and productive!



Corporate Info Channel



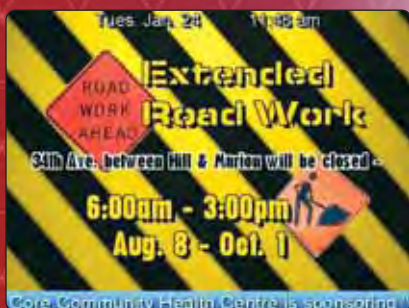
Athletic Clubs



Hospitality



Education



Public Access

SPECIFICATIONS

Aavelin Composer Software

- Runs on your PC with:
- Windows 2000/XP/Vista
- 128MB RAM
- Super VGA card and color monitor
- CD-ROM Drive
- Includes 100 backgrounds
- WMF Clipart Support
- FREE TRAINING DVD

Aavelin Player Unit

- Stand-alone, 24-hour playback
- Unlimited (10,000+) page capacity
- Up to 4 simultaneous crawl lines
- Smooth, dynamic transitions
- Built-in Ethernet
- Heavy-duty rack case
- Macromedia Flash Playback
- 4 Input Video Switcher (200, 400, 400P)
- 3 Input Audio Switcher (200)
- 2 Input Audio Switcher (400, 400P)
- Video in a Window (200, 400, 400P)
- Adtec MPEG Player Support (200, 400, 400P)

Supported Displays

- 15-Pin VGA Output (All models)
- Composite & S-Video Outputs (100, 200)
- Standard 4:3 or Widescreen 16:9
- Portrait or Landscape
- NTSC or PAL
- Plasma and LCD

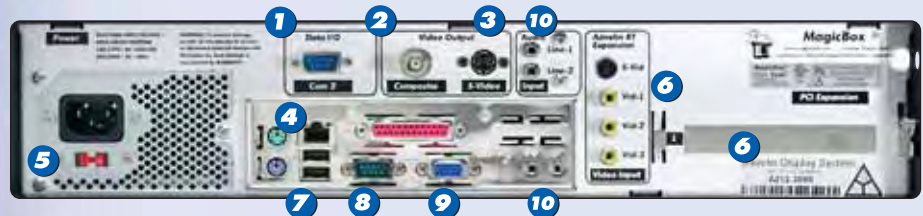
Options

- Local weather & area forecasts
- Automated web page authoring
- Artwork Expansion Packs
- E-Blast Remote Control
- RSS Data Feeds
- VCR/DVD Control
- Adtec MPEG Player Support
- Project Preview
- Import database information from database applications in XML, SQL, Text, Access or Excel formats.



INPUT/OUTPUT

AV200 pictured. Other models may vary.



- | | |
|------------------------------------|-------------------------------|
| 1 Data Feed/Weather | 6 Video Input/Expansion |
| 2 Composite Video Out | 7 USB Ports |
| 3 S-Video Out | 8 Serial/Modem Communications |
| 4 Ethernet/10/100 | 9 VGA Out |
| 5 Power Supply 110/220V Switchable | 10 Audio (Aavelin RT) |

For more information about Aavelin and other MagicBox products, visit our website at www.magicboxinc.com or www.magicboxnetwork.com



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